



THE TOWN OF
TRURO

**TALK
ABOUT
TRURO**

NEWS RELEASE

**For Immediate Release
June 26 2015**

TALK ABOUT TRURO: HELP COMPLETE THE STORY

On July 2nd, 2015, the Town of Truro would like to invite citizens to a public meeting. To date, the Talk About Truro response has been great and overwhelmingly positive. People are connecting through social media, the online survey, and through the pop-up engagement sessions. Residents and visitors are sharing what they believe makes the town unique and why it is a great place to live. The public meeting will be held at the Douglas Street Recreation Centre on Thursday, July 2nd at 7pm, and will wrap up this stage of the rebranding initiative. It will bring together those thoughts and ideas on what makes Truro a unique and great place to live, visit, and do business!

The Town of Truro has been out in the community over the past three weeks speaking with residents from the Truro area. If residents still wish to participate, but cannot attend the public meeting, there is still the option to participate through the online survey, which can be found at www.truro.ca, or through the Town of Truro Facebook and Twitter accounts.

“We have already received feedback from a number of citizens and visitors,” said Alison Grant, Business Development Officer for the Town of Truro. “It’s been a joy to see so many people expressing what they love about Truro and we would like to thank everyone who has participated. Now we welcome anyone who has not yet participated, or for those who have but would still like to provide additional information, to come out to the public meeting on July 2nd. We will update citizens on the initiative, talk about place branding, and most importantly create a brand for Truro, one that is citizen-led and a true reflection of the town.”

The public meeting will be held on July 2nd at 7:00 pm at the Douglas Street Recreation Centre in Room C.

For more information you may contact:

Alison Grant
Business Development Officer
695 Prince Street
Truro, Nova Scotia
Canada B2N 1G5
Tel: (902) 956-1463