



NEWS RELEASE

For Immediate Release:
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TRURO COMMITS TO LOCAL BUSINESSES WITH THE LAUNCH OF A BUSINESS RETENTION & EXPANSION PROGRAM

The Town of Truro is planning a community economic development program that will help grow business and improve economic development. An engaged local business community is key to the success of this endeavour and the Town is inviting local businesses to participate in the program.

The community economic development program is essential to retaining and expanding a broad base of businesses and services in Truro and to ensuring that Town Council and the local business community work together on economic development initiatives. The Town recognizes that existing businesses are valuable economic and employment assets and the first stage of the Business Retention and Expansion Program is a survey of local business owners. This is now underway and will be completed over the next three months.

“Through this Business Retention and Expansion Program we are aiming to show existing local businesses their importance to Truro by asking them about their needs, future plans, and how they think the local business environment could be improved”, said Town of Truro Mayor, Bill Mills.

In the next few weeks businesses in Truro will receive a letter detailing how they can participate. Businesses are urged to take this opportunity to share their views and to contribute to the pool of information about the local business community. Individual information and comments will be confidential, but the aggregated information will be of great value in solving local problems, planning for the future, and general promotion of the community.

Overseeing the project is the Town of Truro, Business Development Officer, Alison Grant. For more information, or if your business would like to schedule a face to face interview, please contact her directly, by phone at 902-956-1463, or email, agrants@truro.ca.

Alternatively, a copy of the questionnaire can also be completed online at, <http://www.truro.ca/business-retention-a-expansion-program.html>. There are also hardcopies of the questionnaire available at Town Hall, 695 Prince Street, Truro. They are available for pick up, or if you contact the Town, they can send you a copy with a return postage paid envelope.

For more information contact:

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