

**Press Release**

**Tuesday, November 1<sup>st</sup>, 2016**

**Truro is going to experience a major music week**

**Truro** – This week is going to be an exciting week for music lovers in Truro. Nova Scotia Music Week is returning to town from Thursday to Sunday, and the One Horse Town documentary is being aired on CMT on Sunday night.

The Town of Truro is proud to be a Presenting Partner of Nova Scotia Music Week, which will take place from November 3<sup>rd</sup> to 6<sup>th</sup>. This provincial music festival and conference was last held in Truro in November 2014. Over 1,000 musicians and music industry professionals are expected to return this year, which will generate a wave of excitement for our economic and cultural development.

For the cherry on the cake, CMT is going to air a documentary on Sunday night, dedicated to our Town. During the One Horse Town live music show, which took place last September 16<sup>th</sup>, CMT recorded a documentary to celebrate this unique event. This TV documentary will be aired on CMT this coming Sunday Nov 6<sup>th</sup>, at **9pm**. This sounds like a great opportunity to finish the weekend on a high note, especially at the end of the Nova Scotia Music Week.

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