

Press Release

Wednesday, February 8<sup>th</sup>, 2017

**Pancakes, long johns and giving back to the community: A perfect combination**

**Truro** – The Town of Truro and Stanfield’s Ltd. invite everyone to a Long John Pancake Breakfast on Sunday, Feb. 12 between 10 am and 1 pm. The Truro Legion Branch 26 Colchester will prepare a delicious breakfast, complete with pancakes, sausage, bacon, home fries, coffee and tea. Organizers of the event encourage families and people of all ages to come out to have a hearty breakfast while supporting a good cause... and hope you’ll wear your long johns. Tickets are \$10 per adult, \$5 per child, free for children under 5 and are available in advance at town hall or at the door, cash only. All ticket proceeds will support the Colchester Food Bank, with the Truro Homeless Outreach Society on site to host a 50/50 draw.

This year, a Long John Festival Committee was formed to brainstorm ways to entice people to embrace the outdoors, while also giving back to the community. “There are so many non-profit organizations in need in Truro,” says Mayor Bill Mills, “and these two organizations, which are both in the process of raising funds for new facilities, and who often have a bit more difficulty this time of year, seemed to be obvious choices to partner with on this event.”

The Colchester Food Bank is currently fundraising \$950,000 to build their new home, and Executive Director Mary DeAdder couldn’t be happier to be a recipient of the funds raised. “We are so pleased to be included in the celebration of the Truro Winter Long John Festival. We are grateful to our wonderful community for all the kindness and support.”

As for the Truro Homeless Outreach Society, the money raised at the 50/50 draw during Sunday’s event will benefit their Coldest Night of the Year walk, which ultimately supports the building of their new home in downtown Truro.

Mayor Mills, along with other members of Truro Town Council, plan to be in attendance, and you may just have another chance to see them sporting their Stanfield’s long johns. “I’m getting quite used to wearing my long johns in public now”, says Mills, who was spotted at Tim Hortons on Robie Street on Friday, Feb. 3 to kick off the festival. “It’s good fun to see everyone getting into the spirit of it.”

Darren Bakker, a representative from Stanfield's Ltd. says, "It's really great to see the community involvement in the Festival and we are happy to be a part of it. Everyone seems to be having a lot of fun with it and to see so many being active is awesome."

For the full list of exciting activities and events taking place during Truro's Winter Long John Festival, please visit [www.truro.ca](http://www.truro.ca) or find the event page on Facebook (Truro Winter Long John Festival 2017; [bit.ly/LongJohnTruro](https://bit.ly/LongJohnTruro)). Share the fun on Twitter and Instagram by using the hashtag #longjohntruro.

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