

Press Release

Wednesday, February 8<sup>th</sup>, 2017

### Results of the 2016 Census for the Town of Truro

**Truro** – According to the latest census figures released by Statistics Canada, the Town of Truro’s population is now 12,261, up from 12,059 in 2011. This means that the Town’s population has increased by 1.7% over the past 5 years and we have had the pleasure of welcoming 200 more residents to our Town. The Truro area, including Truro Heights, Millbrook, Salmon River, Bible Hill, and Valley has also experienced modest growth over the past five years, growing by 2.2% and increasing from 22,470 in 2011 to 22,954 in 2016.

Nova Scotia’s population (923,598 inhabitants) has been very stable since 2011, with an overall increase by 0.2%. Every county in Nova Scotia faced a Marginal decline during the last 5 years, with the notable exception of the Halifax Regional Municipality which welcomed 13,000 new residents on that period.

“Truro is doing really well in keeping its local population and attracting new residents” said Mayor Bill Mills. “There are so many great reasons to live here, with affordable housing and a very healthy job market. The results of this Census, showing this regular growth in our population since 2001, should be taken as the proof of the great job our community has been doing so far, at continuously improving our local quality of life.”

Among all towns in Nova Scotia populated by 5,000 inhabitants and more, Truro received the 3<sup>rd</sup> biggest increase in population over the last years (+1.7%), after Bridgewater (+3.5%) and Kentville (+2.9%). The 7 other faced a slight decline in their numbers, from -6.2% to -1.7%.

–30–

Contact information: Ben Seveno  
Business Development Officer  
Town of Truro  
(902) 956-1463  
[bseveno@truro.ca](mailto:bseveno@truro.ca)