



Rogers Hometown Hockey Tour is Landing in Truro, October 28 and 29

– Festival taking place at Civic Square –
– Former NHLer Colin White to join the weekend festivities –

TORONTO (October 12, 2017) [Rogers Hometown Hockey Tour presented by Scotiabank and Dodge](#) is heading to Truro, NS, for a celebration of hockey on October 28 and 29. The weekend will feature broadcast hosts Ron MacLean and Tara Slone, meet-and-greet opportunities with NHL alumni Colin White and a special live performance by Canadian singer/songwriter, Matt Mays.

The two-day hockey festival begins on **Saturday, October 28 at noon AT** at Civic Square, and will conclude on Sunday evening following the **Rogers Hometown Hockey** outdoor viewing party. The evening's broadcast kicks off with a special pre-game show hosted live on site by MacLean and Slone from the Sportsnet Mobile Studio beginning at **7:30 p.m. AT** on **Sportsnet ONE** and **Sportsnet NOW**, followed by a showdown between the Pittsburgh Penguins and Winnipeg Jets.

Rogers Hometown Hockey Festival Details:

The free hockey-themed weekend will feature games, prize giveaways, fun activities, and live local entertainment for the whole family, including:

- **Rogers Fan Hub:** Helping fans be fans, the Fan Hub features innovative and interactive experiences, showcasing virtual autographs from NHL stars, a hockey-themed Zamboni video game and autograph signings with Colin White to unite fans in their passion for the game. In addition, fans are treated to free hot chocolate on site.
- **GamePlus:** If you are a Rogers customer you can come to the GamePlus desk in the Rogers Fan Hub and redeem exclusive experiences such as meet-and-greets with NHL alumni, autographed merchandise and tours of our Sportsnet Mobile Studio.
- **Sportsnet Augmented Reality Photo Booth:** Fans have the chance to get close to their favorite players through augmented reality technology. Fans can take photos with virtual images of NHL stars, and have the photo emailed directly to their device for social sharing.
- **The Hockey Circus Show:** Come see Paz our world-renowned hockey acrobat! Paz juggles everything from pucks to flaming hockey sticks all while standing on top of a net. It is an experience that the family will never forget.
- **Scotiabank Community Locker Room:** A family-friendly space to engage hockey fans, celebrate the game, and interact with NHL alumni. Scotiabank will also be donating \$15,000 to minor hockey associations in the community.
- **Dodge Family Zone:** Features the famous Stow 'n Go Challenge, a hockey-themed obstacle course. Also, fans have the opportunity to enter a contest to win \$5,000 for their local minor hockey association and a 2018 Chrysler Pacifica for their family. All contest entrants will receive a Dodge Hometown Hockey retro toque.

- **Tim Hortons Ball Hockey Rink presented by Sportsnet:** Features pick-up games for the community, including local Timbits Hockey players.
- **Dr. Oetker Giuseppe Pizzeria:** Fans can enjoy a free slice of Giuseppe Pizzeria pizza fresh out of the oven, and play the Find Giuseppe Match Game to win a rooftop experience and other great prizes.
- **Playmobil Kids Zone:** Fans have the chance to face off against friends and family with the PLAYMOBIL NHL Arena and its lineup of NHL figures. In the zone, fans will also be able to enter to win a new NHL playset.
- **OK Tire Zamboni Pit Stop:** Features a pit-crew-like experience where fans have the opportunity to test their tire-hanging skills on a replica Zamboni.
- **Live Local Entertainment:** Live music featured throughout the weekend beginning with Mac & Hawes performing on Saturday, followed by StoneHouse on Sunday.

Rogers Hometown Hockey Event and Broadcast Details

Location:

- Civic Square, 740 Prince Street, Truro NS, B2N 1G9

Time:

- **Saturday, October 28** – Festival open from noon to 6 p.m. AT
- **Sunday, October 29** – Festival opens at 1 p.m. AT and runs through the end of the **Rogers Hometown Hockey** outdoor viewing party

Broadcast:

- Special Guests: Colin White, and a special musical performance by Canadian singer/songwriter, Matt Mays
- Game Matchup: Pittsburgh Penguins vs. Winnipeg Jets, 7:30 p.m. AT (Sportsnet ONE, Sportsnet NOW, Rogers NHL LIVE)
- Features:
 - *Kori Cheverie:* Kori Cheverie is used to breaking new ground. Growing up in rural Nova Scotia, basketball was the sport in her house, but Kori was determined to play hockey. She went from being one of a few that played for the New Glasgow AA boys' hockey teams, to spending an award-winning five years at Saint Mary's University. She then went on to enjoy a professional career with the Toronto Furries. Kori broke new ground once again by becoming the first female to coach a male team in U Sports history when she was named assistant coach of the Ryerson men's hockey team.
 - *My Hometown Must:* Tara and Jonathan Torrens visit the River Breeze Fear Farm in Truro. With Halloween only days away, Tara and Jonathan test their courage at the famous annual Halloween spot.

Rogers Hometown Hockey Contest

All season long, fans can tune in to the Sunday night broadcast on Sportsnet and Sportsnet NOW for a chance to win weekly prizes through the **Rogers Hometown Hockey Contest**. Join the conversation by using each week's unique hashtag to tweet [@Rogers](#) to automatically be entered for a chance to win a number of prizes, including a trip to the **2018 Stanley Cup® Playoffs**. The contest runs during every Sunday broadcast through to the final Rogers Hometown Hockey of the season on Sunday, April 1 from Montreal.

Social Media Links

Official website, Rogers Hometown Hockey www.hometownhockey.com
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Follow Tara Slone [@TaraSlone](https://twitter.com/TaraSlone)

About the Rogers Hometown Hockey Tour presented by Scotiabank and Dodge

The **Rogers Hometown Hockey Tour** rolls into 24 communities across Canada this season with a weekend of free outdoor hockey festivities for all ages. The weekend culminates in an outdoor viewing party of an NHL game broadcast every Sunday on Sportsnet and Sportsnet NOW, with Ron MacLean and Tara Slone hosting live on site from the Sportsnet Mobile Studio. For more information on the tour, please visit www.hometownhockey.com.

About Sportsnet

Sportsnet is Canada's #1 sports media brand, uniting Canadians through sport with the content they love, accessible from anywhere. Delivering world-class storytelling on a local, regional, national and global level, the multiplatform brand consists of Sportsnet, sportsnet.ca, Sportsnet 590 The FAN, Sportsnet 960 The FAN, Sportsnet 650, Sportsnet NOW, and the Sportsnet app. Sportsnet consists of four regional channels (Sportsnet East, Ontario, West and Pacific), and the nationally-distributed Sportsnet ONE, Sportsnet 360, and Sportsnet World. Sportsnet is the official Canadian NHL national multimedia rights holder, and is also the official regional television broadcast rights holder for the Calgary Flames (including radio rights on Sportsnet 960 The FAN), Edmonton Oilers, Toronto Maple Leafs (including radio rights on Sportsnet 590 The FAN) and Vancouver Canucks (including radio rights on Sportsnet 650). Sportsnet also has exclusive TV & radio coverage of all 162 Blue Jays games, as well as other MLB games, Toronto Raptors, NBA, Grand Slam of Curling, Rogers Cup, CHL, IndyCar, and extensive soccer programming including Premier League, Bundesliga, FA Cup and 2018 FIFA World Cup European Qualifiers.

About Rogers

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