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**TOWN OF TRURO DEER MANAGEMENT WORKING GROUP URGES
RESIDENTS NOT TO FEED THE DEER**

The Truro Deer Management Working Group continues their work to build a Deer Management Strategy for the Town of Truro. Part of the overall strategy includes working towards changing human behaviours and attitudes, as long-term success in reducing the urban deer population will be heavily dependent on changing the human/deer interactions that currently exist.

As part of this, the Working Group is urging residents not to feed the deer population in Truro. Late spring and early summer is when fawns are born and this represents the season with the highest deer population. While many factors affect deer reproduction, one major factor is the availability of food in an area. Therefore, it's crucially important for deer management that all residents do their part to help to control the deer population.

Over the next few months, the Town of Truro will be highlighting the importance of not feeding the deer, and also promoting deer deterrent gardening options and techniques for residents to consider.

Changing human/deer interactions in the Town of Truro is one major component to controlling the urban deer population. If effective, it could help to reduce the need for more invasive control measures.

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