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Town of Truro Community Plan

COMMUNITY GOALS

1.1 TRURO'S COMMUNITY GOALS

The Town of Truro aspires to being a just and vibrant community with a thriving economy and sustainable environment. Sixteen Community Goals have developed from the *Truro, Let's Connect* engagement project to reflect how residents want Truro to realize this vision. The Community Goals form a framework for policies and strategic priorities of the 2023 Town of Truro Community Plan.

- | | |
|----------------------------|-----------------------------------|
| Inclusive Community | Housing for All |
| Attractive Community | Resilient Community |
| Vibrant Community | Strong Regional Centre |
| Active & Healthy Community | Collaborative Community |
| Steward of the Environment | Prosperous Community |
| Growing Sustainably | Good Governance |
| Fiscally Responsible | Safe & Secure Community |
| Engaged Community | Quality Infrastructure & Services |

These community goals, which are further described on the following pages, are the foundation of this Community Plan. Policies throughout the Municipal Planning Strategy (MPS) are linked to these goals. Each community goal has a unique colour code and text abbreviation that can be found at the top corner of each of the following pages. These “policy tags” can be found in the upper corner of each policy found in the MPS.



INCLUSIVE COMMUNITY

INC

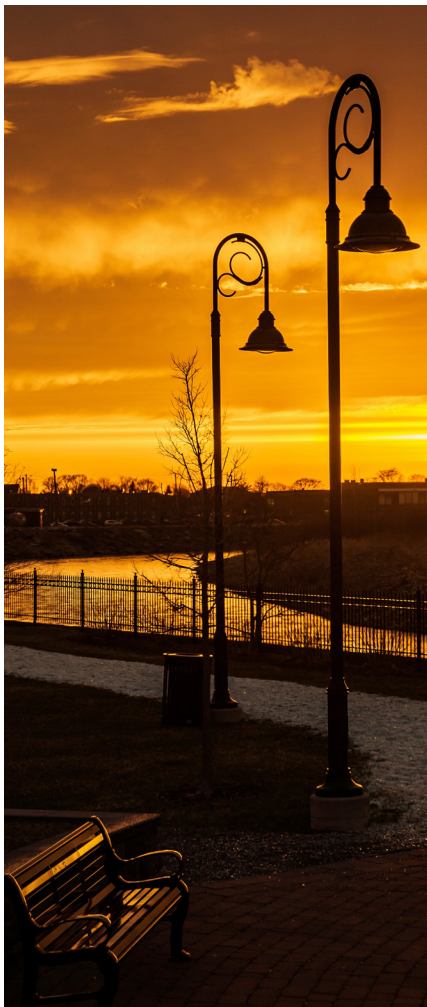
An inclusive community values diversity and helps those in need so that everyone feels a sense of belonging.



ATR

ATTRACTIVE COMMUNITY

An attractive community is visually pleasing, showing pride of place in well-kept neighbourhoods and built environments.



VIBRANT COMMUNITY

VIB

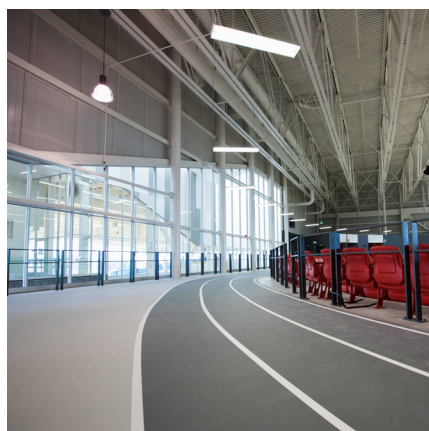
A vibrant community is a place people choose to live because they can experience wellbeing through social, economic, and cultural opportunities.



ACT

ACTIVE & HEALTHY COMMUNITY

An active and healthy community features access to services, amenities, and care that improve residents' mental and physical wellbeing.



STEWARD OF THE ENVIRONMENT

ENV

A community that practices stewardship of the natural environment works to ensure clean air, water, and soil for the benefit of all, including nature itself.



GRW

GROWING SUSTAINABLY

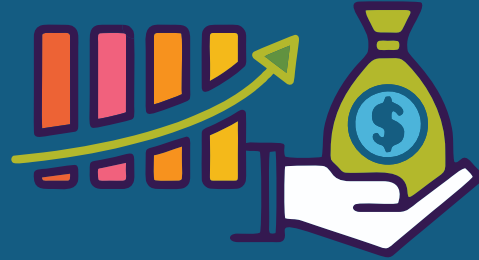
Sustainable growth recognizes the benefits of attracting more people to the community while pursuing wellbeing for all.



FISCALLY RESPONSIBLE

FIS

A fiscally responsible community balances its spending needs with available resources while constantly seeking efficiencies and new revenues.



ENG

ENGAGED COMMUNITY

An engaged community is one where residents are well informed and encouraged to participate in community decisions.



HOUSING FOR ALL

HOU

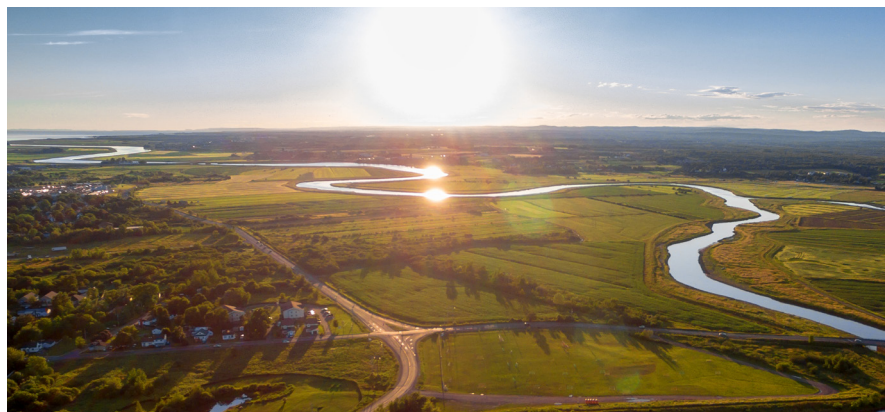
Our community will strive to ensure a full range of housing is available and accessible to meet the needs of all its residents.



RES

RESILIENT COMMUNITY

A resilient community meets social, environmental, and economic challenges to strengthen its long-term sustainability.



STRONG REGIONAL CENTRE

CTR

A strong regional centre offers core services such as education, commerce, and health, and acts as the urban hub to a larger area.



COL

COLLABORATIVE COMMUNITY

A collaborative community seeks to build strong relationships with other governments, including First Nations, community groups, and businesses in the pursuit of shared goals.



PROSPEROUS COMMUNITY

PRO

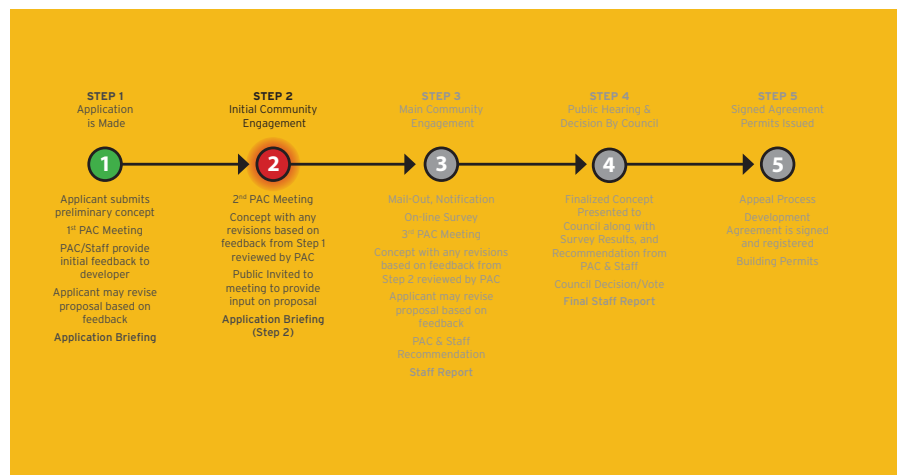
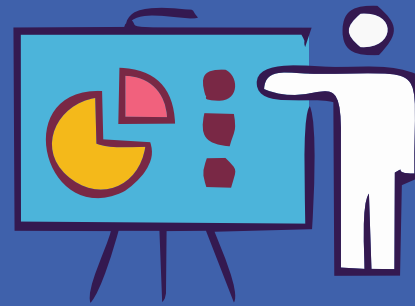
A prosperous community offers opportunities for everyone to contribute to and share in its thriving economy.



GOV

GOOD GOVERNANCE

A well-governed community has effective policies and processes that are fair, transparent, and equally applied in response to community need.



SAFE & SECURE COMMUNITY

SEC

A safe community promotes security for all through prevention of danger and protection from harm.



SVC

QUALITY INFRASTRUCTURE & SERVICES

Our community will have quality infrastructure and services to operate effectively and meet the needs of residents.

