



Committee of the Whole

Town of Truro
Thursday, June 18, 2026 – 4:00 p.m.
Town Hall – Council Chambers

A Committee of the Whole meeting for the Town of Truro occurred on Thursday, June 18, 2026, at 4:00 p.m. in Council Chambers.

Present: Mayor C. Hinton, Councillors D. Pryor, I. McGrath, J. Flemming, A. Graham, W. Talbot

In Attendance: CAO M. Dolter, Director of Public Works O. Browning, Police Chief D. MacNeil, Director of Planning J. Fox, Parks, Fire Chief B. Currie, Director of Recreation & Culture A. Simms, Manager of Strategic Initiatives and Communications A. Grant

Regrets: Deputy Mayor B. Thomas, Director of Corporate Services T. Russell

Mayor C. Hinton called the meeting to order and began with a Land Acknowledgment

1. **Approval of the Agenda**

The agenda of the June 18, 2026, Committee of the Whole meeting was approved as circulated.

2. **Approval of Minutes**

The minutes of the May 21, 2026, Committee of the Whole meeting were approved as circulated.

3. **Truro Long John Festival – Nick Sharpe**

Nick Sharpe, Executive Director of the Central Nova Scotia Tourism Development Society, shared a proposal to grow Truro's Long John Festival into a premier winter tourism event. The idea is to build a scalable event with strong regional branding, key attractions, and thoughtful programming supported by partnerships, all aligned with the regional event calendar.

The festival is expected to boost tourism by strengthening existing events, supporting local businesses and accommodations, and helping advance winter tourism goals. Anticipated benefits include increased visitor attendance, higher accommodation demand, enhanced vendor participation, and growth in repeat visitation, contributing to long-term economic benefits.

A request was made for \$30,000 in funding from the Town of Truro to support the initiative.

4. **Adjournment**

Mayor C. Hinton adjourned the meeting at 4:31 pm.

Cathy Hinton
Mayor

M. Dolter
Chief Administrative Officer